

# **SPONSOR SIRSY!**

## **HELP US RECORD OUR NEW CD!**

### **YOU MAKE IT POSSIBLE, AND WE LOVE YOU FOR IT!**

Our CD 'Revolution' was sponsored by friends and fans from 6 countries and 35 states. With the support of those sponsors, we've been able to accomplish many things as a DIY(Do It Yourself) band. 'Revolution' is our best selling CD to date. It received rave reviews, and it was instrumental in SIRSY winning 'Best Of' awards from several media outlets. The title track is featured in the opening sequence of the highly acclaimed 'green film', 'So Right, So Smart'. In addition, the live video for the song can currently be seen on HBO. 'Revolution' has also garnered us attention from many in the music industry. Not bad for a DIY band!

In March of 2010 SIRSY signed a record deal with Fonzalo Records. As you probably know, SIRSY has been offered deals in the past. But we never got an offer from a company that we felt was the right fit for us. But then again, we'd never met anyone from Fonzalo Records before! This company actually "gets us" (like a friend who finishes your sentences). Fonzalo Records is working with us to help us maintain our grass roots approach and our connection to YOU, our friends and fans.

Although signing with Fonzalo means we are no longer a "DIY" band, it doesn't mean that we no longer need your help. Your sponsorship is more important than ever! This is why: Generally, when an artist signs with a record label, the record label fronts all of the money for the recording of the CD, and the record label then owns those songs. With help from sponsors like you, we will be able to pay for the recording of our NEW CD and thus WE can own our songs. This is a VERY big deal. Most record labels wouldn't even consider doing this for an artist. This is one of the many reasons we signed with Fonzalo Records - they are simply very 'artist friendly'.

Thank you so much to all our past sponsors, you made it possible to record all our CDs! We need your support again so we can record a GREAT NEW CD! We tried to come up with some exciting ways for you to be involved with the recording. Check out the details below!

We thank you for all your love and support for SIRSY! THANK YOU!

- Rich and Melanie :)

## **SPONSORSHIP DETAILS**

### **1) Get an autographed copy of the CD mailed to you!**

Your copy of the new CD will be signed by us... all without leaving the comfort of your home!!  
Sponsors will get the CD first!

### **2) Get an EXCLUSIVE T-SHIRT!**

An exclusive T-shirt will be designed just for the SPONSORS!! This shirt will ONLY be given to SPONSORS, and will never be made available to the general public or for sale. The t-shirt will be mailed along with your CD!!

### **3) Get your name listed as a SPONSOR on the CD!**

There will be a very special section in the CD Booklet dedicated to the SIRSY SPONSORS.  
You'll be publicly showing your support for SIRSY!!

### **4) Get EXCLUSIVE updates about the CD!**

You will have exclusive "sneak-peak" access to tracks from the CD as well as behind the scenes information while we're recording the CD.

### **5) Perform on the CD! (for SPONSORSHIPS of \$250 or more)**

Yep. That's right! In addition to ALL of the above, you'll be invited to perform on the CD as a "handclapper"! Sponsors that donate \$250 or more will be invited to a special "handclapping" recording session.  
(Location to be determined, but it will be close to Albany, NY.)

### **6) Get one of EVERYTHING! (for SPONSORSHIPS of \$500 or more)**

In addition to ALL of the above, sponsors that donate \$500 or more you will also receive a COMPLETE SIRSY merchandise package which includes 1(one) of each clothing item - hoodies, hats, shirts, and undies (tee-hee) - produced in support of the new CD!

# **SIGN ME UP!!**

OK, So you've decided to become a SIRSY SPONSOR (THANKS!!)

The last step is to pick a sponsorship level and payment option from the choices below.

**YOUR NAME** WILL BE LISTED ON THE CD FOR THE WHOLE WORLD TO SEE UNDER THE **LEVEL OF SPONSORSHIP** YOU CHOOSE!

## **PICK A PACKAGE:**

- |                          |                                       |                  |
|--------------------------|---------------------------------------|------------------|
| <input type="checkbox"/> | <b>SIRSY SPONSOR FRIEND</b>           | <b>\$40.00</b>   |
| <input type="checkbox"/> | <b>SIRSY SPONSOR SUPER FRIEND</b>     | <b>\$100.00</b>  |
| <input type="checkbox"/> | <b>SIRSY SPONSOR HERO</b>             | <b>\$250.00</b>  |
| <input type="checkbox"/> | <b>SIRSY SPONSOR SUPER HERO</b>       | <b>\$500.00</b>  |
| <input type="checkbox"/> | <b>SIRSY SPONSOR SUGAR DADDY/MAMA</b> | <b>\$1000.00</b> |

Please fill out the following:

NAME (for billing) \_\_\_\_\_

NAME (As you want it to appear on the CD) \_\_\_\_\_

(Up to 40 characters)

ADDRESS \_\_\_\_\_

E-mail \_\_\_\_\_

Phone # \_\_\_\_\_

## **Pick a T-shirt Size:**

- SMALL**
- MEDIUM**
- LARGE**
- X-LARGE**
- XX-LARGE**
- XXX-LARGE**

Make out a check or MO to SIRSY and mail to:

**SIRSY Sponsorship Program**

**PO Box 14272**

**Albany, NY 12212**

**THANKS FOR ALL THE LOVE AND SUPPORT!!**